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Dear Colleagues,

It is a very special pleasure for me to invite you all to participate in the forthcoming 29th World Congress of the International Union of Angiology to be held in Rome on April 23-27, 2020.

World Congress of the International Union of Angiology offers a great global platform being described as “Vascular without borders”. Experts from different specialties including vascular surgery, vascular intervention, vascular medicine, phlebology, cardiology and sonography etc. will meet to share their latest research findings and expertise in clinical treatment and care, permitting the communication and discussion on all kinds of vascular diseases.

The Organizing Committee, led by Professor Pier Luigi Antignani, will prepare all the best ingredients to make a great scientific meeting as well as a unique cultural and human experience.

I believe the congress will be a successful one and the participants would not only gain valuable information and insights in the vascular field, but also friendship with colleagues and network with industry.

I sincerely invite you to attend this congress.

Professor Yongquan Gu
President of the International Union of Angiology
GREETINGS FROM THE CONGRESS PRESIDENT

Dear Friends,

It is a great pleasure to announce that the XXIX WORLD CONGRESS OF THE INTERNATIONAL UNION OF ANGIOLOGY will be held from April 23rd to 27th, 2020 at the Sheraton Parco de’ Medici Hotel, Rome, Italy.

The IUA is an international society for vascular medicine, surgery and endovascular interventions. The goal of the Union is to stimulate and circulate, at an international level, scientific documents and knowledge in the field of angiology, vascular medicine and surgery by the organisation of congresses, seminars, national and international meetings and by the publications of its official Journal, “International Angiology”, as well as other scientific textbooks.

The World Congress offers a great global platform being described as “Vascular without borders”. The scientific programme will include multidisciplinary symposia, plenary lectures, consensus meetings, workshops and free paper sessions on the major topics and advances in the fields of angiology, vascular and cardiovascular medicine and surgery, phlebology, lymphology, thrombo-embolic disease and interventional techniques. Young researchers will be given the opportunity to provide examples of their scientific work to the Meeting and an outstanding Faculty has been assembled to provide the most up-to-date best practice guidelines on vascular topics.

I would like to invite you to join us in this project and actively contribute with your scientific support to best result of the Meeting. You will be able to promote your brand by providing the organisation of a symposium or lecture, as well as exhibiting at the congress venue or choosing other available sponsorships tailored for you.

Rome is a unique destination rich in history, art and culture, and has always been very attractive for vascular specialists. I believe you will be able to meet and network with about 800 specialists from countries around the world.

I really look forward to hearing from you and co-operating in synergy with your company soon.

Sincerely,

Professor Pier Luigi Antignani
President of the Congress
IUA EXECUTIVE AND ADMINISTRATIVE BOARD

Panayotis BALAS (GR)  
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**Central European Vascular Forum (CEVF)**
Salvatore NOVO (IT)
**Int. Angiology Scientific Activity and Congress Organisation (IASACO)**
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**Int. Society Vascular Surgery (ISVS)**
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**Latin American Venous Forum (LAVF)**

Christos LIAPIS (GR)
**Med. League of Angiology & VS (MLAVS)**
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**Vascular-Independent Research and Education European Org. (VAS)**
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**Int. Union of Phlebology (IUP)**
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Oscar BOTTINI  
Argentinian College of Venous and Lymphatic Surgery (CACVL)

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Carlos CARVALHO  
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Francesco BOCCARDO  
European Society of Lymphology (ESL)

Evangelos DIMAKAKOS  
Greek Society of Lymphology

Thomas KOTSIS  
Hellenic Society of Angiology

Emmanuel DIAMANTOPOULOS  
Hellenic Society of Internal Medicine, Section of Vascular Med.

Anindita SANTOSA  
Indonesian Society of Angiology

Ismoyo SUNU  
Indonesian Society of Vascular Medicine

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Italian Society of Lymphoangiography/Latin Mediterranean Chapter of International Society of Lymphology

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Italian Society for Vascular Investigation (SIDV)

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Japanese College of Angiology

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Latvian Society of Phlebology

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North American Thrombosis Forum (NATF)

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Section of Vascular Medicine of the Royal Society of Medicine

Matija KOZAK  
Slovenian Society of Vascular Diseases

Juan Antonio NIGRO  
Society of Phlebology and Lymphology, Buenos Aires (SFLB)

Isabelle QUERE  
Société Française de Médecine Vasculaire (SFMV)

Gundu RAO  
South Asian Society of Atherosclerosis and Thrombosis (SASAT)

Ihor KOBZA  
Ukrainian Society of Angiology and Vascular Surgery
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Christos KLONARIS (GR)  Nicos LABROPOULOS (US)
Stephen W.K. CHENG (HK)  Endre KOLOSSVARY (HU)

TOPICS
• Acute arterial thrombosis
• Aesthetics and vascular disease
• Ageing and vascular diseases
• Anti platelet pharmacotherapy
• Aortic and arterial aneurysm
• Arterial and venous thrombosis: anti-thrombotic drugs, the new oral anticoagulant
• Arterial hypertension and vascular complications
• Arteritis
• Asymptomatic carotid plaque
• Atherosclerosis: risk factors, screening, biomarkers, vascular biology
• Bioinformatics and vascular diseases
• CEAP: a critical review
• Cardiovascular and cerebrovascular diseases
• Chronic critical leg ischemia
• Chronic venous disease: prevention and post-thrombotic syndrome, compression therapy, venous haemodynamics
• CLI: new development for medical interventional and surgical treatment
• Connective Vascular diseases
• Diabetes and vascular complications
• Diseases of the lymphatics
• Drugs active on the heart and peripheral circulation
• Education of the vascular patient
• Endovascular surgery
• Epidemiology of vascular diseases
• Evidence-based medicine
• Experimental angiology
• Genetics and vascular diseases: new development in gene therapy for cardiovascular disease
• Haemorheology and microcirculation
• Hypertension
• Imaging technology for cardiovascular disease
• Immunology and vascular disease
• Inflammation and atherosclerosis
• Innovations in anticoagulant therapy
• Interventional therapy in vascular disease
• Lower extremity arterial disease
• Menopause and vascular diseases
• Microcirculation in peripheral venous and arterial diseases
• Multi-focal atherosclerosis: medical and surgical therapy
• New and old heparins
• New insights for prevention, diagnosis and treatment
• New insights in pharmacological treatment of CVI
• Non-invasive investigation, vascular imaging
• Peripheral obstructive arterial disease
• Pharmacotherapy in the cardiovascular system
• Portal hypertension
• Precision medicine and the management of vascular diseases
• Prevention of stroke: management of carotid artery disease, hypertension, atrial fibrillation
• Pulmonary embolism and pulmonary hypertension
• Raynaud’s disease
• Reconstructive surgery in arterial disease conventional and endovascular
• Rehabilitation in angiology
• Renin-angiotensin system and vascular wall alterations
• Statins and other lipid lowering drugs in atherosclerosis
• Supraaortic trunk arterial disease
• Surgical treatment for chronic venous disease and post-thrombotic syndrome
• The diabetic foot
• Thrombolytic drugs in arterial and venous diseases
• Vascular malformations, lymphedema
• Vasculitis
• Vascular centres
• Vascular manifestations of renal diseases
• Venous thromboembolism: prevention and treatment
<table>
<thead>
<tr>
<th>TIMESLOTS</th>
<th>Thursday, April 23rd</th>
<th>Friday, April 24th</th>
<th>Saturday, April 25th</th>
<th>Sunday, April 26th</th>
<th>Monday, April 27th</th>
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<td>Plenary</td>
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<td>AFTERNOON</td>
<td>Opening</td>
<td>Lectures</td>
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<td>Dismantle</td>
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<td>Ceremony</td>
<td>Workshops</td>
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<td>Free Paper</td>
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<td>Sessions</td>
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<td>Joint</td>
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- Main sessions organised by IUA on «hot» topics
- Sponsored sessions
- Sessions organised by IUA Chapters
- Consensus meetings
- Sessions organised by IUA associate societies
- Sessions organised by guest societies
- Session organised by the IUA Youth Committee
- Sessions with selected free communications
- Selected posters
GENERAL INFORMATION

ABOUT ROME
A heavy mix of haunting ruins, awe-inspiring art and vibrant street life, Italy’s hot-blooded capital is one of the world’s most romantic and charismatic cities.

HISTORY EVOLUTION
The result of 3000 years of ad hoc urban development, Rome’s cityscape is an exhilarating sight. Ancient icons such as the Colosseum, Roman Forum and Pantheon recall the city’s golden age as caput mundi (capital of the world), while monumental basilicas tell of its history as seat of the Catholic Church. Lording it over the skyline, St Peter’s Basilica towers over the Vatican, testifying to the ambition of Rome’s Renaissance popes and the genius of its game-changing architects. Elsewhere, ornate piazzas and showy fountains add a baroque flourish to the city’s captivating streets.

GETTING AROUND
The public transport system in Rome is very varied, cheap and user friendly. These are the main means of transportation in the city: Metro, Bus, Tram, Urban Railway and Taxis.

SIGHTS
Few cities can rival Rome’s astonishing artistic heritage. Throughout history, the city has starred in the great upheavals of Western art, drawing top artists and inspiring them to push the boundaries of creative achievement. The result is a city awash with priceless treasures. Ancient statues adorn world-class museums; Byzantine mosaics and Renaissance frescoes dazzle in art-rich churches; baroque facades flank medieval piazzas. Stroll through the centre and without even trying you’ll come across masterpieces by the titans of European art – sculptures by Michelangelo, paintings by Caravaggio, frescoes by Raphael and fountains by Bernini.

FOOD
Eating out is one of Rome’s great pleasures and the combination of romantic alfresco settings and superlative food is a guarantee of good times. For contemporary fine dining and five-star wine there are any number of refined restaurants, but for a truly Roman meal head to a boisterous pizzeria or convivial neighbourhood trattoria. That’s where the locals go to indulge their passion for thin, crispy pizzas, humble pasta dishes, and cool white wines from the nearby Castelli Romani hills. To finish off, what can beat a gelato followed by a shot of world-beating coffee?

TRANSPORTATION TO ROME
Although it is said that all roads lead to Rome, unless you’re on a Mediterranean cruise or touring Europe by car, the easiest way of getting to Rome is either by plane or train.

MEETING VENUE
Sheraton Parco de’ Medici Hotel ****
Via Salvatore Rebecchini 145,
00148 Roma, Italy
www.sheratongolf.hotelinroma.com

CONGRESS ORGANISATION
Organising Committee President
Prof. Pier Luigi Antignani
president@iua2020.com

Organising Secretariat
MCI Suisse SA
iua@mci-group.com
EXECUTIVE SUMMARY (*All Rates are VAT Excluded)

<table>
<thead>
<tr>
<th>Premium Sponsorship Levels</th>
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<tbody>
<tr>
<td><strong>GOLD</strong></td>
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<tr>
<td>EUR 50’000*</td>
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<tr>
<td><strong>SILVER</strong></td>
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<tr>
<td>EUR 30’000*</td>
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<tr>
<td><strong>BRONZE</strong></td>
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<td>EUR 15’000*</td>
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**FURTHER INFORMATION CAN BE FOUND ON PAGE 13**

<table>
<thead>
<tr>
<th>Exhibition Space</th>
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<tbody>
<tr>
<td><strong>SHELL SCHEME</strong></td>
</tr>
<tr>
<td>EUR 800 / SQM* (MINIMUM 9 SQM)</td>
</tr>
<tr>
<td><strong>SPACE ONLY</strong></td>
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<tr>
<td>EUR 650 / SQM* (MINIMUM 6 SQM)</td>
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<tr>
<td><strong>TABLE-TOP</strong></td>
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<td>EUR 1000 *</td>
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**FURTHER INFORMATION CAN BE FOUND ON PAGE 9**

<table>
<thead>
<tr>
<th>Scientific Proposals</th>
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<tbody>
<tr>
<td><strong>20-MINUTE LECTURE</strong></td>
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<tr>
<td>EUR 10’000*</td>
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<tr>
<td><strong>60-MINUTE SYMPOSIUM</strong></td>
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<tr>
<td>EUR 20’000*</td>
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<td><strong>90-MINUTE SYMPOSIUM</strong></td>
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<td>EUR 30’000*</td>
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<tr>
<td><strong>30-MINUTE HANDS-ON DEMONSTRATION</strong></td>
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<td>EUR 15’000*</td>
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**FURTHER INFORMATION CAN BE FOUND ON PAGE 12**

<table>
<thead>
<tr>
<th>Sponsorship Opportunities</th>
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<tr>
<td><strong>PRE-EVENT EXPOSURE</strong></td>
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<tr>
<td><strong>Web Banner</strong></td>
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<tr>
<td>EUR 3’000*</td>
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<tr>
<td><strong>SHARE SCIENCE</strong></td>
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<tr>
<td><strong>POSTER ZONE &amp; POSTER BOARDS</strong></td>
</tr>
<tr>
<td>EUR 4’000 *</td>
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<tr>
<td><strong>INVITED SPEAKER / PARTICIPANT</strong></td>
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<td>PRICE ON APPLICATION</td>
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<td><strong>CREATE THE PERFECT 1ST IMPRESSION</strong></td>
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<tr>
<td><strong>CONGRESS BAGS</strong></td>
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<tr>
<td>EUR 15’000 *</td>
</tr>
<tr>
<td><strong>LANYARDS</strong></td>
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<td>EUR 7’500 *</td>
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<td><strong>ADVERTISEMENT IN THE FINAL PROGRAMME</strong></td>
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<td>≥ EUR 2’000 *</td>
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<tr>
<td><strong>EXCLUSIVE POCKET PROGRAMME ADVERTISEMENT</strong></td>
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<td>EUR 5’000 *</td>
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<td>EUR 2’500 *</td>
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<td><strong>MAXIMUM BRAND IMPACT</strong></td>
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<td><strong>CONGRESS SIGNAGE</strong></td>
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<td>EUR 6’000 *</td>
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<td><strong>PENS &amp; PADS</strong></td>
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<td>EUR 3’000 *</td>
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<td><strong>CHARGING STATIONS</strong></td>
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<td>EUR 5’000 *</td>
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<td><strong>COFFEE BREAK</strong></td>
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<td>EUR 4’000 * / DAY</td>
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<tr>
<td><strong>LUNCH BREAK</strong></td>
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<td>EUR 10’000 * / DAY</td>
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<tr>
<td><strong>WELCOME COCKTAIL</strong></td>
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<td>EUR 10’000 *</td>
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<td><strong>CONGRESS DINNER</strong></td>
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<td>EUR 20’000 *</td>
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</tbody>
</table>

**FURTHER INFORMATION CAN BE FOUND ON PAGE 13**
**EXHIBITING AT IUA 2020**

The exhibition will take place at the Sheraton Parco de’ Medici Hotel.

The Exhibition is an integral part of the IUA World Congress. As an exhibiting company, you will enjoy prime exposure and direct marketing opportunities with the key players and decision-makers in the field.

The floor plan will be designed to maximise the exhibitor’s exposure to the delegates. All coffee breaks will be held in the exhibition area. The exhibition floor plan will be made available once the major part of the expected sponsors confirmed their arrangements.

**PROVISIONAL EXHIBITION SCHEDULE**

<table>
<thead>
<tr>
<th>Thursday, April 23rd</th>
<th>Friday, April 24th</th>
<th>Saturday, April 25th</th>
<th>Sunday, April 26th</th>
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<tr>
<td>10:00 - 18:00</td>
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<td>09:00 - 19:00</td>
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<tr>
<td>Set-up</td>
<td>Exhibition</td>
<td>Exhibition</td>
<td>Exhibition</td>
<td>Exhibition, then dismantling</td>
</tr>
</tbody>
</table>

**STAND TYPES AND COSTS**

**SHELL SCHEME (MINIMUM 9 SQM)**

| THE PRICE FOR STAND SHELL SCHEME IS EUR 800 PER SQUARE METER AND INCLUDES: |
|-------------------------------|---------------|
| ✓ Exhibition Space            | ✓ Exhibition Space |
| ✓ Shell Scheme frame          | ✓ 1 exhibitor badge for 6 sqm, 2 exhibitor badges for 9 sqm, 1 additional badge for each additional 9 sqm booked |
| ✓ 3 Spots and electrical socket | ✓ Welcome Reception |
| ✓ Electrical power            | ✓ Coffee Breaks |
| ✓ Carpeting                   | ✓ Company listing in the Final Programme |
| ✓ 1 Wastepaper basket         | |
| ✓ 1 Table and 3 Chairs / per 9 sqm booked | |
| ✓ 2 exhibitor badges for 9 sqm, 1 additional badge for each additional 9 sqm booked |
| ✓ Welcome Reception           | |
| ✓ Coffee Breaks               | |
| ✓ Company listing in the Final Programme | |

**SPACE ONLY (MINIMUM 6 SQM)**

| THE PRICE FOR STAND SPACE ONLY IS EUR 650 PER SQUARE METER AND INCLUDES: |
|-------------------------------|---------------|
| ✓ Exhibition Space            | ✓ Exhibition Space |
| ✓ 1 exhibitor badge for 6 sqm, 2 exhibitor badges for 9 sqm, 1 additional badge for each additional 9 sqm booked |
| ✓ Welcome Reception           | ✓ Coffee Breaks |
| ✓ Company listing in the Final Programme | ✓ Company listing in the Final Programme |

*The exhibition space is a bare exhibition surface. All equipment (such as structure, walls, electricity, decoration, carpet, furniture, etc.) will be paid separately and additionally by the sponsor / exhibitor.*
TABLE-TOP

THE PRICE FOR A TABLE-TOP STAND IS EUR 1000 AND INCLUDES:

✓ Exhibition Space of 2 SQM
✓ 1 exhibitor badge
✓ 1 Table
✓ 2 Chairs
✓ Welcome Reception
✓ Coffee Breaks
✓ Company listing in the Final Programme

Please note that you will be able to order additional services in the technical manual distributed to all exhibitors in February 2020.

The maximum constructible height is 2.50 meters.

The space rental also gives the right to the following services:
- Use of stand during the exhibition and during mantling and dismantling periods
- Information and coordination of services during the assembly and dismantling of stands and during the exhibition
- Care taking of public areas, excluding the stands which are under your responsibility
- Cleaning of public areas of the exhibition hall

EXHIBITION LAYOUT

Exhibitors occupying space-only stands are required to submit a detailed plan of their stand to MCI for approval by end February 2020. For island stands, widely open and accessible stands on four sides are mandatory.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Any additional exhibitors will be charged an exhibitor registration fee of EUR 190.- An exhibitor registration form will be included in the exhibitors’ technical manual. All exhibitors must wear the meeting badge (badge of the company is authorised, but in addition).
EXHIBITION FLOOR PLAN

A detailed floor plan with the most up-to-date available booth locations will be provided to exhibitors at time of sale. Vacant spaces will be attributed on a first come first served basis.

Please note that the below exhibition layout is subject to change.
Companies are offered the opportunity to sponsor lectures, symposia, hands-on demonstration sessions within the Meeting frame.

The scientific value of the proposals will be examined by the Scientific Committee also designated to decide whether the Lecture/Symposium can be part of the CME programme. Acceptance will be based on the scientific interest of the proposal and its educational complementation to the main programme of the Congress.

Sponsored sessions will be an integral part of the scientific programme; therefore, the Company name and logo cannot appear in the dedicated session.

The sponsoring Company must accept financial responsibility of the sponsored sessions, including travel and accommodation expenses of invited chairmen and speakers.

<table>
<thead>
<tr>
<th>SCIENTIFIC PROPOSALS</th>
<th>≥ EUR 10’000 + VAT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scientific Proposals are organised in consultation with the Scientific Programme Committee, which require that company programmes be submitted for approval of topic, objectives and speakers.</td>
<td>HIGH VOLUME / CONTACT</td>
</tr>
</tbody>
</table>

THIS OPPORTUNITY INCLUDES:

✓ Room located in meeting venue
✓ Access to room 15 minutes prior to start for set-up
✓ Existing audio-visual facilities, existing staging and lighting
✓ Audio visual technicians
✓ Poster display outside of the Conference room
✓ Details of the Scientific Proposal in the IUA final programme

- 20-minute Lecture EUR 10’000.-
- 60-minute Symposium EUR 20’000.-
- 90-minute Symposium EUR 30’000.-
- 30-minute Hands-on demonstration EUR 15’000.-
Sponsorship Opportunities

Sponsorship Levels

Sponsors will receive acknowledgements, benefits and entitlements according to their total level of sponsorship contribution, as follows.

<table>
<thead>
<tr>
<th>Acknowledgment slide with sponsors’ list at the Opening and Closing Ceremonies</th>
<th>Yes</th>
<th>Yes</th>
<th>Yes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Colour Advertisement in the Final Programme (\text{artwork to be supplied by sponsor})</td>
<td>1 Page</td>
<td>½ Page</td>
<td>-</td>
</tr>
<tr>
<td>Promotional insert in the congress bag</td>
<td>2</td>
<td>1</td>
<td>-</td>
</tr>
<tr>
<td>Recognition on signboards displayed in the conference centre</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Sponsor’s logo and name on the conference website with a link to sponsors website</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Sponsor logo displayed on onsite signage with mention of the level of sponsorship (sponsor’s board)</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Acknowledgment slide with sponsors logo during breaks in the conference rooms</td>
<td>Yes</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Complimentary registration to the conference for all sessions, coffee breaks and welcome reception</td>
<td>4</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Complimentary exhibitor passes for free access to the exhibition area</td>
<td>6</td>
<td>4</td>
<td>2</td>
</tr>
</tbody>
</table>

| GOLD \(\geq \text{EUR 50'000.}-\) | SILVER \(\geq \text{EUR 30'000.}-\) | BRONZE \(\geq \text{EUR 15'000.}-\) |
### 1. PRE-EVENT EXPOSURE

<table>
<thead>
<tr>
<th>WEB BANNER</th>
<th>EUR 3’000 + VAT</th>
</tr>
</thead>
<tbody>
<tr>
<td>The website being set-up for the promotion of the congress, companies are cordially invited to sponsor this site with their name and logo. Add a banner and an internet link to your own web site and be more visible on the web! Your company will benefit from an enhanced and permanent presence on-line. It is the best way to reach already targeted people!</td>
<td></td>
</tr>
</tbody>
</table>

**THIS OPPORTUNITY INCLUDES:**
- ✓ Company logo and link on the congress website
- ✓ Acknowledgement as a congress sponsor in the final programme

### 2. SHARE SCIENCE

<table>
<thead>
<tr>
<th>POSTER ZONE &amp; POSTER BOARDS</th>
<th>EUR 4’000 + VAT</th>
</tr>
</thead>
<tbody>
<tr>
<td>With researchers from around the world invited to submit abstracts for presentation in poster format delegates are sure to explore the poster area. This is an ideal opportunity to share with delegates how your company supports the up-and-coming ideas that are published on the posters.</td>
<td></td>
</tr>
</tbody>
</table>

**THIS OPPORTUNITY INCLUDES:**
- ✓ Company logo on poster board signs
- ✓ Acknowledgement as a congress sponsor in the final programme
- ✓ Acknowledgement on the congress website

### 3. CREATE THE PERFECT 1ST IMPRESSION

<table>
<thead>
<tr>
<th>CONGRESS BAGS</th>
<th>EUR 15’000 + VAT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsorship of the congress bags allows promoting your company and product in a very prominent and visual way. The logo of the sponsoring company will be printed on each congress bag along with the congress logo. (Type, size and colour of the bags as well as position and size of the logo will be at the organiser discretion). Bags are included in the sponsoring cost.</td>
<td></td>
</tr>
</tbody>
</table>

**THIS OPPORTUNITY INCLUDES:**
- ✓ One promotional leaflet in the congress bags (*to be provided by sponsor*)
- ✓ Acknowledgement as a congress sponsor in the final programme
- ✓ Acknowledgement as a congress sponsor on the congress website
### Lanyards

With the logo of your company along with the congress logo; Delegates particularly appreciate the lanyards in order to wear their badge around their neck. This is one of the most prominent and visual sponsorship items. Lanyards to be provided by the sponsor (at sponsor cost).

**THIS OPPORTUNITY INCLUDES:**
- Acknowledgement as a congress sponsor in the final programme
- Acknowledgement as a congress sponsor on the congress website

<table>
<thead>
<tr>
<th>Lanyards</th>
<th>EUR 7’500 + VAT</th>
</tr>
</thead>
</table>

### Final Programme Advertising

The final programme will be inserted into each participant’s congress bags.

**THIS OPPORTUNITY INCLUDES:**
- Advertisement within the Final Programme *(Artwork to be supplied by sponsor)*
- Acknowledgement as a congress sponsor in the Final Programme
- Acknowledgement as a congress sponsor on the congress website

<table>
<thead>
<tr>
<th>Final Programme Advertising</th>
<th>EUR 5’000 + VAT</th>
</tr>
</thead>
</table>

### Pocket Programme Advertising - Exclusive

All delegates will receive a pocket-sized programme, inserted into their name badge holder. This programme will contain a summary of all information including session details, exhibition information and social events.

**THIS OPPORTUNITY INCLUDES:**
- Full colour advertisement page (A6 Format) on the back-cover page of the pocket programme *(Artwork to be supplied by sponsor)*
- Acknowledgement as a congress sponsor in the final programme
- Acknowledgement as a congress sponsor on the congress website

<table>
<thead>
<tr>
<th>Pocket Programme Advertising - Exclusive</th>
<th>EUR 5’000 + VAT</th>
</tr>
</thead>
</table>

### 4. Drive Stand Traffic

**Bag Insert**

The opportunity is offered to sponsors to provide an insert: max. A4 size double-sided, colour or black and white flyer/promotional piece. This flyer could be text only promoting activities on your exhibition stand or it may be an existing corporate flyer on information on your services or products.

**THIS OPPORTUNITY INCLUDES:**
- Acknowledgement as a congress sponsor in the final programme
- Acknowledgement as a congress sponsor on the congress website

<table>
<thead>
<tr>
<th>Bag Insert</th>
<th>EUR 2’000 + VAT</th>
</tr>
</thead>
</table>
BOOKMARK

The opportunity is offered to sponsors to provide a bookmark. This bookmark could be used by delegates during, but also after the congress. Having your brand accompanying people with their readings.

THIS OPPORTUNITY INCLUDES:
✓ Acknowledgement as a congress sponsor in the final programme
✓ Acknowledgement as a congress sponsor on the congress website

5. MAXIMUM BRAND IMPACT

CONGRESS SIGNAGE

Don’t miss this opportunity to reach attendees through the latest technology. Attendees will use this service before and during IUA 2020. This service allows the attendees to create their own Congress schedule and plan which exhibitors they want to see. Congress application available to download from the App Store, Android Market, etc.

THIS OPPORTUNITY INCLUDES:
✓ One on-site desk where the delegate can download the Congress programme to their mobile device – Sponsor will be recognized on the desk with logo / branding of their choice.
✓ Company logo on the welcome page of the application
✓ Acknowledgement as a congress sponsor in the final programme

PENS & PADS

With the logo of your company along with the congress logo; Delegates particularly appreciate the writing pads and pens as they are particularly useful during the scientific sessions. Pens and pads provided by the sponsor.

THIS OPPORTUNITY INCLUDES:
✓ Acknowledgement as a congress sponsor in the final programme
✓ Acknowledgement as a congress sponsor on the congress website

CHARGING STATIONS

With all the daily schedule planning, texting, tweeting, e-mailing and countless other activities we use our mobile devices for, the delegates are bound to need a re-charge! Place your logo where everyone will gather by sponsoring the mobile device support zone. The price for this opportunity will vary upon the type of request: from a simple corner with plugs and tables to actual charging stations, we will be happy to discuss the best way to put both your brand and the delegates’ best interest forth.

THIS OPPORTUNITY INCLUDES:
✓ Opportunity to brand the mobile support zone with 5 stations
✓ Opportunity to distribute mobile device related giveaways at the mobile support zone (e.g. screen cleaners)
✓ Signage at the entrance of the support zone (with your logo)
✓ Acknowledgement as a congress sponsor in the final programme
✓ Acknowledgement as a congress sponsor on the congress website

<table>
<thead>
<tr>
<th>BOOKMARK</th>
<th>EUR 2’500 + VAT</th>
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</thead>
</table>

<table>
<thead>
<tr>
<th>HIGH VOLUME / CONTACT</th>
</tr>
</thead>
<tbody>
<tr>
<td>DRIVE BRAND</td>
</tr>
<tr>
<td>NETWORK OPPORTUNITIES</td>
</tr>
</tbody>
</table>

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<table>
<thead>
<tr>
<th>CONGRESS SIGNAGE</th>
<th>EUR 6’000 + VAT</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>HIGH VOLUME / CONTACT</th>
</tr>
</thead>
<tbody>
<tr>
<td>DRIVE BRAND</td>
</tr>
<tr>
<td>BE DIFFERENT</td>
</tr>
<tr>
<td>SCIENTIFIC</td>
</tr>
</tbody>
</table>

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<table>
<thead>
<tr>
<th>PENS &amp; PADS</th>
<th>EUR 3’000 + VAT</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>HIGH VOLUME / CONTACT</th>
</tr>
</thead>
<tbody>
<tr>
<td>DRIVE BRAND</td>
</tr>
<tr>
<td>LONGEVITY</td>
</tr>
</tbody>
</table>

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<table>
<thead>
<tr>
<th>CHARGING STATIONS</th>
<th>EUR 5’000 + VAT</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>HIGH VOLUME / CONTACT</th>
</tr>
</thead>
<tbody>
<tr>
<td>DRIVE BRAND</td>
</tr>
<tr>
<td>BE DIFFERENT</td>
</tr>
<tr>
<td>Event Type</td>
</tr>
<tr>
<td>-----------------------------</td>
</tr>
<tr>
<td>Coffee Break (1 Day)</td>
</tr>
<tr>
<td>Lunch Break (1 Day)</td>
</tr>
<tr>
<td>Welcome Cocktail</td>
</tr>
<tr>
<td>Congress Dinner</td>
</tr>
</tbody>
</table>
TERMS, CONDITIONS AND MISCELLANEOUS PROVISIONS

In order to be valid, your booth reservation must be completed on the ORIGINAL APPLICATION FORM here enclosed and sent to MCI Suisse SA.

The signature on the booth reservation form constitute a firm hire commitment and compel the subscriber to accept both the general conditions and the exhibition rules and regulations. No verbal or telephone agreement will commit MCI Suisse SA nor the Organising Committee unless confirmed in writing.

Site allocations will be attributed in reservation order of arrival and are subject to the full payment and the agreement of MCI SUISSE SA and the Organising Committee.

Once locations have been attributed, no change of location will be possible without MCI SUISSE SA’s written agreement.

The Exhibition floor plan presented in this document is a non-contractual one. It is subject to acceptance by the Italian Authorities and its official Fire & Safety Services. However, MCI Swiss reserves the right to change if deemed advisable, the location, importance and layout of the surfaces requested by the exhibitor. In the event of litigation, jurisdiction falls under the Geneva Law Courts alone.

TECHNICAL MANUAL
A Technical Manual will be sent to every registered exhibitor and sponsor by February 2020 This manual contains all information regarding general conditions, safety regulations, setting up of a booth and arrangement conditions, description of the booth, specification documents and maps along with order forms and prices for furniture, decoration and all necessary services (telephone, electricity, transport, storage...)

PAYMENT
The organiser has given mandate to MCI SUISSE SA for the organisation of its congress and MCI is the sole competent company to receive payments for this congress.

RULES AND REGULATIONS
MCI SUISSE SA has been entrusted with the general logistics and organisation of the Congress and Exhibition of the IUA 2020 Meeting. It will be referred to as “The Organisers” here-below.

LOCAL AND SITE REGULATIONS
Exhibitors shall abide by the local and site regulations with respect to law and order, safe and security. The organisers will take appropriate action against those who do not comply with the regulations.

The Organisers have the authority to demand removal/change of any structure which is not in accordance with the Congress rules or cancel participation. The decision of the organisers will be final and binding.
Cancellation conditions (applicable to Sponsorship and Exhibition)

All cancellations must be made in writing to MCI SUISSE SA. The organiser shall retain:

ENTRY TO THE EXHIBITION
Access to the exhibition will only be possible to registered conference participants or exhibition participants.

INSURANCE
The signatory renounces to take recourse against the organisers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the material exhibited (theft, damage, etc...) along with public liability covering the permanent or occasional staff employed by the company, present at the congress. In any case, the insurance protection will NOT be given to the exhibitors by the organisers.

FORCE MAJEURE
In the event of force majeure, the exhibition dates may be changed, or the latter may be purely and simply cancelled. In the last event, the disposable funds after payment of expenses will be shared between exhibitors in proportion to their payments without it being possible to take recourse against the organiser or the producer.

DATA PROTECTION

a) In accordance with European data protection regulation, in particular Regulation (EU) No. 2016/679 on the protection of natural persons with regard to the processing of personal data, MCI Group, as data controller, processes the exhibitor/sponsor’s personal data for the purposes of (i) managing and organising the event, in particular the management of exhibitor/sponsor’s stand, investment opportunities or industry symposium (ii) managing and organising prospecting and loyalty (iii) enabling the exhibitor/sponsor to benefit from our services (iv) enabling the exhibitor/sponsor to receive our news. These data processing have as legal basis the execution of the contract: the information we collect is necessary for the implementation of the contract to which the exhibitor/sponsor has adhered, failing which the contract cannot be executed.

b) Exhibitor/sponsor’s data are retained for the time necessary for processing purposes, namely 5 years from the end of the business relationship.

c) For processing purposes, the data of the exhibitor/sponsor’s data – or any transmitted by the sponsor - will be transmitted to the following recipients: management service providers of our Customer Relationship Manager, service providers in charge of management, event service providers (official contractors, security, official freight forwarders, etc.).

d) The data necessary for MCI Group to fulfil the purposes described above are those appearing on this order form. In accordance with the regulations in force, the exhibitor/sponsor benefits from a right of access, rectification, limitation, deletion and portability on his data.

e) The exhibitor/sponsor may also object to the processing of his personal data concerning him and lodge a complaint with the data protection and control authority. The exhibitor/sponsor may exercise his rights by
f) In any event, the exhibitor/sponsor acknowledges compliance with European data protection regulations for its own processing, including Regulation (EU) No. 2016/679 on the protection of personal data, foremost among which the integrity and confidentiality of data communicated by participants and compliance with their data-retention periods. In case of communication to MCI by the exhibitor/sponsor of a personal data file, the exhibitor/sponsor acknowledges having informed and obtained the consent of the person(s) concerned by this communication.

**INTERPRETATION OF THE REGULATIONS AND AMENDMENTS**

The MCI SUISSE SA Company is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the exhibitor.

MCI SUISSE SA reserves the right to change or to complete the here-enclosed regulations, but the exhibitors will be informed.
Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and return at your earliest convenience to:

MCI Suisse SA - 9, Rue Pré-Bouvier, 1242 Satigny, Switzerland - iua@mci-group.com

**Company Name:**

**Address:**

**Postal Code:** | **City:** | **Country:**

**Company VAT:** | **Phone:**

**E-Mail:** | **Person in Charge:**

We would like to book the following scientific proposal option:

- [ ] 20-minute Lecture | EUR 10’000
- [ ] 60-minute Symposium | EUR 20’000
- [ ] 30-minute Hands-on demonstration | EUR 15’000
- [ ] 90-minute Symposium | EUR 30’000

**PAYMENT SCHEDULE**

- All payments must be made in EUR
- For bookings made after 15 January 2020, the full amount is due at the time of reservation
- VAT not included in published rates

**CANCELLATION POLICY**

Cancellation and changes to your original booking must be made in writing to MCI. For cancellation made until:

- **Until 14.01.2020** 50% of the total cost of each item will be retained
- **From 15.01.2020** 100% of the total cost of each item will be retained

**Place and Date:**

**Signature and stamp:**

Our agreement is composed of this duly signed Application Form, IUA 2020 Terms, Conditions and Miscellaneous Provisions of sponsorship agreements, and the IUA 2020 Partnership Manual; by signing and returning this Application Form you acknowledge and represent having received, read and accepted the terms of these documents. This agreement is subject to Swiss law exclusively. Disputes shall be resolved exclusively by expedited arbitration in accordance with the World Intellectual Property Organization Arbitration and Mediation Center’s Rules for expedited arbitration. The place of any arbitration shall be Geneva, Switzerland.
IUA 2020 ORDER FORM - SPONSORSHIP

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and return at your earliest convenience to:

MCI Suisse SA - 9, Rue Pré-Bouvier, 1242 Satigny, Switzerland - iua@mci-group.com

Company Name: 
Address: 
Postal Code: 
City: 
Country: 
Company VAT: 
Phone: 
E-Mail: 
Person in Charge: 

We would like to book the following sponsorship items:

- Charging station: EUR 5’000
- Bag insert: EUR 2’000
- Ad in Final programme
- Congress bags: EUR 15’000
- Web banner: EUR 3’000
- Outside back cover: EUR 5’000
- Congress signage: EUR 6’000
- Poster zone: EUR 4’000
- Inside front cover: EUR 3’500
- Pens and pads: EUR 3’000
- Coffee break: EUR 4’000
- Inside back cover: EUR 3’500
- Lanyards: EUR 7’500
- Congress dinner: EUR 20’000
- Inside page: EUR 2’500
- Pocket programme: EUR 5’000
- 1/2 Inside page: EUR 2’000

PAYMENT SCHEDULE
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MCI Suisse SA - 9, Rue Pré-Bouvier, 1242 Satigny, Switzerland - iua@mci-group.com

| Company Name: |
| Address: |
| Postal Code: | City: | Country: |
| Company VAT: | Phone: |
| E-Mail: | Person in Charge: |

- Space only: ★★★ EUR 650/sqm
- Shell scheme: ★★★ EUR 800/sqm
- Table-top: ★★★ EUR 1000

We require: _____ sqm (6 sqm minimum)

Please specify if your stand must not be located next to a particular competitor:

Note: Exhibitors with stands of 9m2 and over may choose their stand location from those available on the latest applicable edition of the floor plan on a first-come-first served basis. Those with stands smaller than 9m2 will have their locations confirmed at the discretion of the organisers no later than two months before the event.

PAYMENT SCHEDULE
- All payments must be made in EUR
- For bookings made after 15 January 2020, the full amount is due at the time of reservation
- VAT not included in published rates

CANCELLATION POLICY
Cancellation and changes to your original booking must be made in writing to MCI. For cancellation made until:
- Until 14.01.2020: 50% of the total cost of each item will be retained
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Place and Date: ________________________________

Signature and stamp: ________________________________

Our agreement is composed of this duly signed Application Form, IUA 2020 Terms, Conditions and Miscellaneous Provisions of sponsorship agreements, and the IUA 2020 Partnership Manual; by signing and returning this Application Form you acknowledge and represent having received, read and accepted the terms of these documents. This agreement is subject to Swiss law exclusively. Disputes shall be resolved exclusively by expedited arbitration in accordance with the World Intellectual Property Organization Arbitration and Mediation Center’s Rules for expedited arbitration. The place of any arbitration shall be Geneva, Switzerland.